TIME: 8:29 A. M.
DATE: MONDAY
SPONSOR: TWIN CLEANERS, INC.
SOLICITOR: R. N.

SPRING VACATION! TIME TO PACK AND GO YOUR MERRY WAY. WHETHER THAT WAY LEADS TO BERMUDA, FLORIDA, OR HOME, ONE THING IS CERTAIN: WHEREVER YOU GO XXXXXX YOU'LL WANT TO LOOK YOUR BEST. ~~THIS WILL BE NO PROBLEM IF YOU'LL~~ So why not LET TWIN CLEANERS HELP YOU TO LOOK YOUR BEST. AFTER ~~THEIR OFF SEASON~~ LONG STORAGE YOUR SPRING CLOTHES WILL ~~PROBABLY~~ BE RATHER BEDRAGGLED ~~LOOKING~~. BUT FINE CLEANING BY TWIN WILL SOON HAVE THEM LOOKING LIKE NEW. FINE CLEANING BY TWIN COSTS SO LITTLE--- YET BUYS SO MUCH. WHITE CLOTHES ~~ESPECIALLY~~ For instance GET THAT YELLOW, BEATEN LOOK, BUT TWIN CLEANERS CAN HAVE THEM SPARKLING WHITE IN NO TIME WITH THEIR SPECIAL WHITENING PROCESS, ~~WHICH IS~~ This is AN EXCLUSIVE PROCESS EMPLOYED ONLY BY TWIN CLEANERS. So JOIN THE RANKS OF WISE SMITH GIRLS, WHO, FOR THE PAST 34 YEARS, HAVE DEPENDED ON XXXXX TWIN TO HELP MAKE THEIR SPRING VACATIONS A SUCCESS. DON'T FORGET THAT YOUR PRECIOUS TIME WILL BE SAVED BY THE DAILY PICK-UP AND DELIVERY SERVICE OF TWIN CLEANERS.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON. THE CORRECT TIME IS NOW XXXX 8:30 A. M.

ANNOUNCER'S SIGN----------

Gail Ward - Mar. 17, 1954
Toffy March, 16 - 1954 - Tues.

TIME:
DATE:
SPONSOR: TWIN CLEANERS, INC.
SOLICITOR: R. N.

SPRING VACATION! TIME TO PACK AND GO YOUR MERRY WAY. WHETHER
THAT WAY LEADS TO BERMUDA, FLORIDA, OR HOME, ONE THING IS CERTAIN:
WHEREVER YOU GO YOU'LL WANT TO LOOK YOUR BEST. THEREFORE,
BEFORE YOU PACK, LET TWIN CLEANERS HELP YOU TO LOOK YOUR BEST.
AFTER THESE LONG WINTER MONTHS YOUR SPRING CLOTHES WILL PROBABLY
BE RATHER BEDRAGGLED LOOKING. BUT FINE CLEANING BY TWIN WILL SOON
HAVE THEM LOOKING LIKE NEW. FINE CLEANING BY TWIN COSTS SO LITTLE---
YET BUYS SO MUCH. WHITE GLOVES REFRESHINGLY GET THAT YELLOW, BEATEN
LOOK, BUT TWIN CLEANERS CAN HAVE THEM SPARKLING WHITE IN NO TIME
WITH THEIR SPECIAL WHITENING PROCESS, WHICH IS AN EXCLUSIVE PROCESS
EMPLOYED ONLY BY TWIN CLEANERS. JOIN THE RANKS OF WISE SMITH GIRLS
WHO, FOR THE PAST 3½ YEARS, HAVE DEPENDED ON TWIN TO HELP
MAKE THEIR SPRING VACATIONS A SUCCESS. DON'T FORGET THAT YOUR
PRECIOUS TIME WILL BE SAVED BY THE DAILY PICK-UP AND DELIVERY
SERVICE OF TWIN CLEANERS.

YOU ARE TUNED TO 600, MOSH, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. THE CORRECT TIME IS NOW 8:30 A. M.

ANNOUNCER'S SIGN